



FORT BEND  
SYMPHONY  
ORCHESTRA

# Concert Program Advertisement

Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

Zip \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Agency: \_\_\_\_\_

## Black and White Ads

Full Page 8 1/2" x 11" (\$400)

One-Half Page Ad (\$250)   
5" x 7" horizontal or 3 1/2" x 10" vertical

One Fourth Page Ad (\$175)   
7" x 2 1/2" horizontal or 3 1/2" x 5" vertical

One-Eighth Page Ad (\$100)   
Business card  
3 1/2" x 2 1/4" horizontal

Additional Costs

Advertiser agrees to pay \$50 extra for any copy that is not camera ready including reductions and enlargements.

Total Amount:

Signature \_\_\_\_\_

## Payment must accompany order.

Make checks payable to: Fort Bend Symphony Orchestra.

**Mail to:** Fort Bend Symphony Orchestra, P. O. Box 16861  
Sugar Land, TX 77496.

Email electronic ads in PDF format to: [ads@fbsso.org](mailto:ads@fbsso.org)  
For questions please call: 281-276-9642.

## General Information

1. Overall size of program is 8 1/2" x 11"
2. Ad rates are based on camera ready copy, black and white, the shape and size of the ad. Acceptability of camera ready art is to be determined by the publisher.

## Checklist

- Copy attached (Scannable art or electronic PDF)
- Production required (additional cost)
- Return copy to advertiser

**Ad request forms are due no later than October 2, 2010.**

Check #:

Phone No. \_\_\_\_\_